

Caritas works for justice, peace and development to testify Christ's love for humankind. Its guiding values and principles are the centrality of the human person, fraternity, solidarity and gratuitousness, peace, integral human development, religious freedom and cultural diversity, cooperation and subsidiarity, professionalism and heartfelt concern for the poor, responsibility for a sound ecological order. Caritas Europa expects its staff members to acknowledge its identity, contribute to these values and commit to its vision and mission while on duty.

In order to support the advocacy work; Caritas Europa is looking for a:

Campaign Officer

Full time

Mission

The post holder is officer within the Communication Unit and contributes to the best implementation of the Strategic Framework of Caritas Europa, with particular focus on Strategic Priority I "Advocacy". He/she shall effectively make the work of Caritas Europa and its member organisations relevant and visible to the CE Network and to the external world, and is expected to ensure optimal implementation of Caritas Europa's Advocacy work on Migration and Development and towards achieving the objectives of the MIND project.

Key tasks

1. Contribute to implementing a specific set of communication and campaigning outcomes and objectives, as identified in the annual work plan, and to fulfilling the goals and objectives set forth in the Strategic Framework, ensuring the visibility of Caritas Europa's outputs and impacts. Follow the development of EU policies and monitor and update the advocacy calendar and policy updates.
2. Advise the Caritas Europa Secretariat in terms of internal and external communication; assessing and ensuring the quality of the external presence and visibility of Caritas Europa. Assist in the drafting of policy position papers and statements and in communications with CE Member organisations.
3. Responsible for implementing and monitoring CE's Annual Campaigning Plan, contributing to the elaboration of concrete actions and "roadmaps", carrying out foreseen actions, mobilising multi-stakeholder alliances and gaining wide support via effective dissemination, and reporting on their results/outcomes.
4. Respect and foster clear communication and reporting channels within the Secretariat and among CE member organisations relative to the region's campaigning goals, actions and timelines. Gather testimonies/good case studies from Member organisations.
5. Mobilise Caritas members to reach the campaigning target audiences: businesses, CSOs, migrants and refugees, academics/universities, and media to mobilise their engagement in carrying out specific campaign and advocacy actions, building and mobilising multi-stakeholder alliances, and gaining wide support via effective communication and community mobilisation.
6. Contribute to CE's external communication by:
 - Creating narratives, writing news stories or articles that contribute to the vision of Caritas Europa, to publish on different platforms, such as CE publications, website and social media, and to promote at CE events/meetings.
 - Promoting goodwill ambassadors and Caritas' allies.
 - Establishing and maintaining fruitful relationship with the media.
 - Updating mailing / distribution lists related to the communication work.
 - Supporting Caritas Europa's working structures on campaigning and communication

issues.

7. Contribute to ensuring internal coherence of the communication unit and the Caritas Europa team.
8. Represent the organisation within the mandate given by the Secretary General.

Required skills

- Preferably, at least 4 years of experience campaigning.
- Preferably, 2 years of experience in the field of migration and / or development.
- BA/MA University Degree in relevant field, such as communication, campaigning, political science, migration, international cooperation, European studies...
- Knowledge of communication and campaign methodologies, techniques and tools.
- Knowledge of mobilisation methods, networking skills and experience reaching out to multiple stakeholders, both internally (like within the Caritas Network) and externally (like with businesses, media/journalists, universities, foundations, NGOs, migrants/refugees...).
- Ability to contribute to a supportive environment among an international and diverse network, possessing intercultural skills and sensitivity to work with vulnerable populations.
- Communication skills: fluency in English (both written and spoken), and preferably other language competencies.
- Articulate English writing skills: able to draft concise and pertinent briefing notes, advocacy position papers, blogs, etc.
- Preferably, familiarity with Catholic Social Teaching (CST).
- Ability to travel as required with flexibility in work hours, as some weekends or evening work may be required.

How to apply

Send a motivation letter and your CV to Jorge Nuño Mayer, Secretary General of Caritas Europa at Secretary-General@caritas.eu with the subject heading **“MIND: Campaign Officer”** by **15 June 2017** at 23:00 (Brussels time).

First-round interviews are expected to take place on Friday, 22 June 2017.

Second-round interviews are scheduled for Monday, 17 July and/or Tuesday, 18 July 2017.

Please note that any applications that do not respond to the requirements above will not be considered.

Only those applicants shortlisted will receive written notification

For further information, please contact

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