

## AGENDA

### Training on social impact measurement

12 - 14 June 2019

*Congregación de Religiosas de la Asunción. Calle Olivos, 23, 28003 Madrid, Spain*

Wednesday 12 June

Moderator: Dr. Georg Mildenerger

Time	Topic
14:00-14:30	<b>Introduction</b> Participants know each other and a little bit about their background.
14:30 – 15:30	<b>Why impact assessment</b> Participants know and reflect the discourse on impact measurement Who are actors and stakeholders, what are their interests?
15:30 – 15:45	<b>Break - Relax, refresh, network</b>
15:45 – 16:30	<b>Examples of impact oriented reporting</b> Participants see the differences of approaches and get some common hands on experience by discussing the reports
16.30 – 16.45	<b>Break - Relax, refresh, network</b>
16.45 – 18.15	<b>Basic concepts of impact assessment/measurement</b> Participants learn especially about the input, output, outcome, impact scheme. Difference of impact as effects faraway vs. impact and outcome minus deadweight.
18.15 – 18.35	<b>Closing 1<sup>st</sup> day</b> Learnings of today, expectations towards tomorrow

Thursday, 13 June

Moderator: Dr. Georg Mildenerger

Time	Topic
9:00 – 9:10	<b>Welcome</b> Reflection on yesterday and agenda for today
9:10 – 9:55	<b>Theory of change (TOC)</b> Participants know the concept of theory of Change as core concept and starting point for impact analyses Participants see importance beyond impact measurement for strategic planning, controlling and development of organisations/projects

9:55 – 11:25	<b>Plenary exchange presentations of TOCs</b> Participants exchange their work and experiences with TOC.
11:25 – 11:40	<b>Break</b> - Relax, refresh, network
11:40 – 13:10	<b>Input and stakeholder mapping</b> Why input analyses helps with stakeholder mapping? A broad perception of stakeholder as important difference of evaluation and impact analyses
13:10 – 14:30	<b>Lunch break</b> - Relax, refresh, network
14:30 – 16:00	<b>Indicators</b> What are indicators, how can they be used to achieve a description of impacts? Participants learn how TOC and stakeholder mapping help to develop the indicators for impact measurement
16:00 – 16:15	<b>Break</b> - Relax, refresh, network
16:15 – 17:45	<b>Uses of impact measurement</b> Participants learn and discuss how impact measurement cans be used inside an organisation and towards the public audience, donors, public authorities
17:45 – 18:30	<b>Closing 2<sup>nd</sup> day</b> Participants reflect on learnings, pros and cons of impact measurement, inherent and pragmatic limitations of impact measurement

**Friday, 14 June**  
**Moderator: Antonio Fantasia**

Time	Topic
9:00 – 9:20	Welcome Reflection on yesterday and agenda for today
9:20 – 10:20	Social Impact measurement – <b>the perspective of a network of Social economy enterprises</b> Aicha Belassir, Technical Director at <a href="#">FAEDEI</a>
10:20 – 11:20	Social Impact measurement – <b>the perspective of a venture philanthropy association</b> Lara Viada, principal at <a href="#">CREAS</a>
11:20 – 11:35	<b>Break</b> - Relax, refresh, network
11:35 – 12:35	Social Impact measurement – <b>the perspective of a social economy enterprise</b> The <a href="#">Fundació Formació i Treball</a> (speaker TBC)
12:35 – 13:20	<b>Closing of the training</b> Participants reflect on learnings, on how can bring the learnings in their own organisations and which kind of follow up would be needed. Evaluation of the entire training.
13:20 – 14:20	<b>Lunch</b> - Relax, refresh, network and good bye!



This event has received financial support from the European Union Programme for Employment and Social Innovation "EaSI" (2014-2020). For further information please consult:

<http://ec.europa.eu/social/easi>