

COMMUNICATION FORUM

Brussels, 28-29 October 2019

Programme

Monday 28 October	
AM	Visit of Communication Unit in European Institutions (institution tbc)
PM	Welcome by Maria Nyman , Caritas Europa Secretary General
	Introduction to the Forum and prayer
	Drafting and implementing a communication strategy (part 1) <ul style="list-style-type: none"> - Strategy to communicate on project activities and on advocacy: Stefan Gribi, Head of Communication, Caritas Switzerland
	<i>Walk around Brussels and joint dinner</i>
Tuesday 29 October	
AM	Exchange of experiences <ul style="list-style-type: none"> - Hildegard Aichberger, Head of Communication, Caritas Austria - Daniel Illescas, Expert on social networks, Caritas Spain - tbc
	Drafting and implementing a communication strategy (part 2) <ul style="list-style-type: none"> - From theory to practice: Stefan Gribi, Head of Communication, Caritas Switzerland
PM	Social media campaigning workshop Facilitator: Elisabeth D'Auchamp , Communications Officer, European Commission Directorate-General for European Civil Protection and Humanitarian Operations (ECHO)



This Forum has received financial support from the European Union Programme for Employment and Social Innovation "EaSI" (2014-2020). For further information please consult: <http://ec.europa.eu/social/easi>