

COMMUNICATION FORUM
Brussels, 9-10, 12 November 2020

Programme

Monday 9 November		Zoom
09:30	Welcome session – Facilitator: Sebastian Temlett (Caritas Europa) 09: 30 – 09:35: Greeting from Sec. Gen. of Caritas Europa 09:35 – 09:55: - Introduction and prayer - Virtual welcome game	Join
Social Media		
10:00 – 11:15	Session 1: Social media and communication tools: - New trends and social media management: Speaker TBC - Q&A	Join
11:15	<i>Break – Get moving!</i>	
11:30 – 12:45	Session 2: Social media ethics - Interactive game - hate speech, responding to comments, community management – Speaker TBC - Q&A	Join
12:45 – 13:00	Close of first day: Facilitator, Sebastian Temlett (Caritas Europa)	

End of day 1

Tuesday 10 November		Zoom
9:00	Recap and introduction to the day - Interactive game	Join
Fundraising communication		
09:30 – 10:35	Session 3: Digital fundraising - Creating a strategy: Speaker TBC - Q&A	Join
10:35	<i>Break – Get moving!</i>	
11:00 – 12:45	Session 4: Campaigning: From idea to implementation - Guided workshop with breakout rooms: Speaker TBC - Feedback and Q&A	Join
12:45 – 13:00	Close of first day: Facilitator, Sebastian Temlett (Caritas Europa)	Join

End of day 2

Thursday 12 November		Zoom
9:00	Recap and introduction to the day - Interactive game	Join
Communication and COVID-19		
09:30 – 10:35	Session 5: Hopeful communication - Interactive game - MO success story: Speaker TBC - Breaking out of the negative news spiral – Speaker TBC	Join
10:35	<i>Break – Get moving!</i>	
11:00 – 12:00	Session 6: Communicating during COVID-19 - Roundtable discussion – Moderator TBC	Join
12:00 – 12:15	<i>Get moving!</i> Interactive	
12:15 – 12:45	Closing of day 3 – Sebastian Temlett (Caritas Europa)	Join

End of Communication's Forum

