

COMMUNICATION FORUM
Brussels, 9-10, 12 November 2020

Programme

Monday 9 November	
09:30	Welcome session – Facilitator: Sebastian Temlett , Caritas Europa 09: 30 – 09:35: Greeting from Sec. Gen. of Caritas Europa, Maria Nyman 09:35 – 09:55: Introduction and prayer
	Social and Mass Media
10:00 – 11:15	Session 1: Social media and communication tools: - New trends and social media management: Constance Isaac, Caritas International (Belgium) - Q&A
11:15	<i>Break – Get moving!</i>
11:30 – 12:45	Session 2: Values communication and mass media - How to work with media when communicating on migration - Blanca Tapia, FRA
12:45 – 13:00	Close of first day: Facilitator, Sebastian Temlett (Caritas Europa)

End of day 1

Tuesday 10 November	
9:00	Recap and introduction to the day - Interactive game
	Fundraising communication
09:30 – 10:35	Session 3: Digital fundraising - Creating a strategy: Christoph Keiser , (Caritas Switzerland) - Q&A
10:35	<i>Break – Get moving!</i>
11:00 – 12:45	Session 4: Campaigning: From idea to implementation - Guided workshop with breakout rooms: - Jon Worth
12:45 – 13:00	Close of first day: Facilitator, Sebastian Temlett (Caritas Europa)

End of day 2

Thursday 12 November	
9:00	Recap and introduction to the day - Interactive game
	Communication and COVID-19
09:30 – 11:00	Session 5: Hopeful communication - Session and guided workshop – Kristin Hulaas Sinde - Examples: Antonia Apergi (Caritas Hellas), Katarzyna Krok (CONCORD)
11:00	<i>Break – Get moving!</i>
11:30 – 12:30	Session 6: Communicating during COVID-19 - Roundtable discussion
12:30 – 12:45	Closing of day 3 – Facilitator: Sebastian Temlett (Caritas Europa)

End of Communication's Forum



This Forum has received financial support from the European Union Programme for Employment and Social Innovation "EaSI" (2014-2020). For further information please consult: <http://ec.europa.eu/social/easi>